

Step into a world where every curve From its engineering marvels to its and line transcends the ordinary to aesthetic beauty, Preface stands as unveil the unparalleled. a testament to what it means to set new benchmarks in the segment. Introducing Preface – an automotive Driving it doesn't just set you on a masterpiece meticulously crafted to path of discovery; it ensures you embody perfection at every turn. stand out as a beacon of distinction and elegance. With an unwavering commitment to excellence, Preface emerges from a Perfection isn't just an aspiration for relentless pursuit of precision, where the Preface; it's the very foundation REDEFINING THE SEGMENT the fusion of design, technology, and upon which it has been built, power redefines the very essence of ensuring that your presence isn't just IN A BOLD NEW DIRECTION comfort and innovation. noticed, but remembered.

## PIONEERING PERFECTION IN EVERY DIMENSION

### POWER

Drive-E 2.0TD engine Best and only one in its class (Ward's top 10 engines)

7-speed DCT transmission World's top 10

215hp max. power Strongest in its class 325Nm max. torque Highest in its class

6.9s acceleration (0-100km/h) Fastest in its class

98% transmission efficiency Highest in its class

### SAFETY

L2 ADAS intelligent driving assistance system Class leading in its segment

Front 2/rear 4 parking radars Largest number in its class

72.98% proportion of high strength steel Highest in its class

35.9m/100 km braking range Shortest in its class

540° panoramic image and transparent chassis Unique in its class

CN95 cabin air filter Unique in its class

### COMFORT

4825mm car body Biggest in its class

2800mm wheelbase Longest in its class

1880mm width Widest in its class 70mm rear floor height Lowest in its class

948mm rear head space Largest in its class

1132mm trunk depth Industry-leading in its segment

### TECHNOLOGY

Qualcomm Snapdragon 8155 chip Best in its class

13.2" HD infotainment screen Biggest in its class

4 USB ports (Type-C×3/-A×1) Largest number in its class

Harman™ Infinity deluxe headrest audio system

Unique in its class

10.2" LCD instrument cluster Cleanest in its class

# COMMAND THE ROAD WITH UNPARALLELED STABILITY AND SPACE Largest car size, widest car body, longest wheelbase

### PERFORMANCE MEETS SOPHISTICATION

Crafted for those who seek the extraordinary, every element of this car is a testament to the relentless pursuit of perfection, where every detail is curated with precision and passion.

From its heart-pounding performance to its breathtaking aesthetics, Preface is designed not just to meet but to exceed the desires of the discerning driver.



**Masterpiece of aerodynamic engineering**Biggest-in-class 1618mm front and rear tread



A visage of bold sophistication
A majestic bold grille with exquisite details



**Merging safety with elegance**Class-leading full LED run-through taillight



**Enhanced performance with distinctive aesthetic** Quad exhaust pipes

### FLAWLESS AND EXQUISITE INTERIORS

Step inside Preface and discover an interior that speaks volumes of sophistication and meticulous craftsmanship.

Every touchpoint within its cabin has been perfected to a tee, blending comfort with functionality in a space designed to transcend expectations.



Immerse yourself in an oasis of luxury
Biggest-in-class 4825mm car body



**Engage with clarity** 13.2" largest-in-class 2K high-res infotainment display



**Effortless ignition and modern practicality**Column shifter



**Experience the symphony of the road** Harman™ infinity deluxe headrest audio system



Unparalleled adjustment and support 6-way power driver seat with 4 way lumbar support



Convenience within reach
Power windows



Bask in the expanse of the sky
Class-leading 0.5m² panoramic sunroof



Functionality at your fingertips
Convenient and intuitive user interface



**Breathe in purity**CN95 cabin air filter



Comfort in every climate
Front row ventilation

### **ENGINEERING EXCELLENCE PERFECTED**

Venture beneath the surface of Preface to uncover the heart and frame that propel this marvel of automotive engineering.

Built with a visionary approach to performance and durability, every aspect of its chassis and engine is a testament to the ethos of perfected presence, redefining the segment with groundbreaking innovation.



### Feel the pulse of the road with power

- Drive-E 2.0TD engine (Ward's top 10 engines) + 7-speed DCT transmission
- Strongest engine in its class (215hp max. power)
- Fastest in its class (0-100 km/h in 6.9s)
- Highest-in-class 325Nm max. torque



### World-class Compact Modular Architecture (CMA) platform

- Four genes: safety, performance, quality and intelligence
- Class-leading torsional rigidity of 29,000 Nm/deg
- Shortest braking distance in its class at (35.9m for a speed of 100km/h)
- Epitome of handling and driving manipulation



**Built with the resilience to protect**Highest-in-class proportion of high strength steel - 72.98%



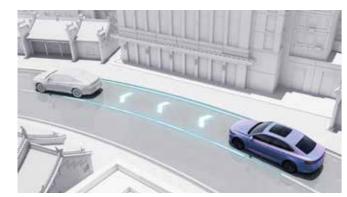
# CRAFTING PERFECTION IN SAFETY AND INNOVATION

In an era where technology and safety converge to redefine the driving experience, we introduce perfected advancements that not only enhance the journey but also ensure unparalleled protection for every passenger.

Preface is equipped with cutting-edge features that blend seamlessly with its luxurious design, embodying a cocoon of safety without compromising on performance.

### Intuitive assistance to elevate your drive

Class-leading L2 ADAS Intelligent Driver Assistance System



Full speed adaptive cruise



540° transparent chassis

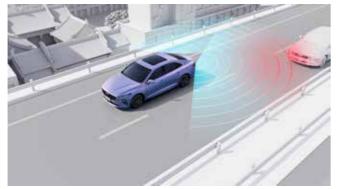


Automatic emergency braking

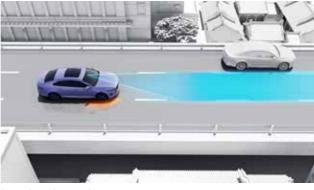
### Navigate with confidence



Largest number-in-class front 2/rear 4 parking radars



Lane departure warning



Lane keeping assist





### **METICULOUS CRAFTSMANSHIP**

Dive into the heart of Preface, where every detail harmonises to create an environment that is as visually stunning as it is comfortable.

The fusion of exquisite interiors, thoughtful colour selection, and unparalleled dimensions of creates a vehicle that doesn't just occupy space but commands it, making every journey a testament to the relentless pursuit of perfection.

### **BODY COLOURS**



Night Black



**Cadet Grey** 



**Ebony Green** 



**Gunmetal Grey** 



Platinum White



Davy's Purple

### DIMENSIONS

Five largest parameters in its class Length. Width. Wheelbase. Tread. Aspect Ratio.



Height: **1469 MM** 

Width: **1880 MM**Tread: **1618 MM** 



Wheelbase: 2800 MM

Length: **4825 MM** 







**Elegant camel brown coloured interiors**Perforated PVC leather seating surface



SPECIFICATIONS	GL	GF	
DIMENSIONS			
Length × Width × Height (mm)	4,825 × 1,880 ×	4,825 × 1,880 × 1,469	
Wheelbase (mm)	2800	2800	
MECHANICAL			
Engine Type	2.0L Turbo Charged	2.0L Turbo Charged, 4-Cylinder	
Transmission Type	7DCT	7DCT	
Max. Power (kW/rpm)	160/5,500	0	
Max. Torque (N•m/rpm)	325/1,800-4	,500	
0-100 km/h Acceleration Time (s)	6.9		
Fuel Tank Capacity (L)	50		
EXTERIOR			
Automatic On/Off LED Headlights with Follow-me Home Lighting	•	•	
ALL Solar-absorbing Windows	•	•	
Panoramic Power Sunroof with Power Sunshade	•	•	
Exterior Power-folding Mirrors	-	•	
Hands-free Trunk Liftgate Open	•	•	
Red-Paited Braking Calipers	_	•	
Dual Exhaust Pipes on Two Sides	•	•	
225/45 R18 All-season Tires	-	•	
NTERIOR			
Perforated PVC Leather Seating Surface	•	•	
6-way Power Adjustable Driver Seat	•	•	
Driver Seat with 4-way Power Adjustable Lumbar Control		•	
4-way Power Front-passenger Seat	_	•	
Ventilated Front Seats	_	•	
SAFETY			
ABS+EBD+BA+TCS+HAC	•	•	
Frontal Airbags for Driver and Front Passenger	•	•	
Seat-mounted Side Airbags for Driver and Front Passenger			
Curtain Airbags	_	•	
Rear Parking Sensors	•	•	
Front Parking Sensors	•	•	
*			
Topview Surround Vision with Transparent Chassis Minitoring	•	•	
.2 Auto Driver Assistant System	-	•	
Full Speed Range Adaptive Cruise Control (FSRA)	-	•	
Automatic Emergency Braking (AEB)	-	•	
Lane Departure Warning (LDW)	-	•	
Lane Keeping Assist (LKA)	-	•	
Emergency Lane Keeping Assist (ELKA)	-	•	
Highway Assist (HWA)	-	•	
Intelligent High Beam Control (IHBC)	-	•	
INFOTAINMENT			
10.2" Instrument Cluster-LCD Display	•	•	
8-speaker Audio System	•		
HARMAN™ Infinity 12-Speaker Luxury Audio System (including 2 Headrest Speakers)	_	•	
13.2" HD Touch-screen Display	•	•	
Qualcomm™ Snapdragon 8155 Chip	•	•	

Standard Not Available



